

HABERSHAM COUNTY BOARD OF COMMISSIONERS
EXECUTIVE SUMMARY

SUBJECT: Approval of Habersham County Mission Statement

DATE: 1/27/2021

☒ **RECOMMENDATION**

☐ **POLICY DISCUSSION**

BUDGET INFORMATION:

☐ **STATUS REPORT**

ANNUAL-

☐ **OTHER**

CAPITAL-

COMMISSION ACTION REQUESTED ON: 02/15/2021

PURPOSE:

A mission statement is a brief description of an entity's fundamental purpose. It should contain information about key objectives, who it serves or benefits, and why it does what it does.

BACKGROUND / HISTORY:

In 2020, the County Manager secured services to develop a formal communications plan. In this plan, development of a mission statement was listed as a key objective. During the 2021 Commissioner's retreat, staff brought forth a sample mission statement and a facilitator worked with the Habersham County Commissioners to develop a draft mission statement.

The original statement reads as follows: **Our mission is to expend every effort to preserve, protect and enhance the natural beauty and cultural heritage of Habersham County in order to provide a quality of life that presents us as a great place to live, work, and raise a family now and for future generations.**

The staff recommendation statement reads as follows: **Our mission is to preserve, protect and enhance the natural beauty and cultural heritage of our community in order to provide a quality of life that ensures Habersham County is a great place to live, work, and raise a family now and for future generations.**

FACTS AND ISSUES:

Formal votes were not taken at the Commissioner's retreat. The mission statement needs formal approval as the official Habersham County Mission Statement.

OPTIONS:

- 1) Approve original mission statement
 - 2) Approve staff mission statement recommendation
 - 3) Commission defined alternative
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RECOMMENDED SAMPLE MOTION:

"I move to approve that the Habersham County Board of Commissioner's Mission Statement will read as follows, _____"

DEPARTMENT:

Prepared by:

Director: _____

ADMINISTRATIVE

COMMENTS: _____

_____ **DATE:** _____

County Manager
